Advertisements in Deutscher Volkskalender 1922-1924

During the time that large numbers of Germans were living in Bessarabia (territory in 2015 now within the southwest part of the Ukraine and within the country of Moldova), among the various periodicals available to them was the *Deutscher Volkskalender für Bessarabien* (German Folk Calendar for Bessarabia). It was an annual publication somewhat similar to what in North America is known as the *Farmers' Almanac*. The German readers of that era were presented with weather related items, lists of organizations in both Bessarabia and the territory south of Bessarabia and the Danube River known as Dobrudscha, histories of various German settlements, obituaries of notable personalities, poetry, stories, humor, and other items of interest.

Of course, publications need funding and this *Volkskalender* listed advertisements of those who supported the effort to keep Germans in Bessarabia connected and informed. I found it interesting to see the kinds of advertisements that were listed in each annual *Volkskalender*. My research led me to issues published from 1922 to 1939. Although an advertisement pops up now and again early on in a *Volkskalender*, they are usually grouped together at the end of the publication. I am going to present many of those advertisements in the following pages. I will put them into a category of the year in which they were printed. If the reader is interested, you can check out the digitized versions of *Deutscher Volkskalender für Bessarabien* (1922-1939) by going to the *Digitales Forum Mittel- und Osteuropa* [DiFMOE] (Digital Forum of Middle and Eastern Europe) web-site:

http://www.difmoe.eu/archiv/year?content=Periodika&kalender=0&name=Deutscher+Volkskalender+f%C3%BCr+Bessarabien&title=Detuscher+Volkskalender+f%C3%BCr+kBessarabien



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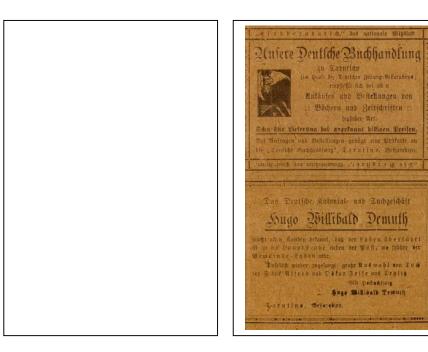
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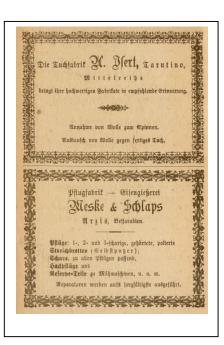




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